

60+ VACCINATION CAMPAIGN

Stakeholder Pack

August 2021



CONTENTS

Introduction	01
Key Messages	02
Audio	03
Social Tiles	04
Poster	05
Translated Information	06



INTRODUCTION

It can be difficult to keep up with all of the information on the COVID-19 vaccine.

That's why it's important to have a conversation with your doctor or pharmacist if you have any questions.

They can answer any questions you have and give you the information you need.

In this pack, you'll find in-language assets to show people where to go if they have any concerns about getting vaccinated. By sharing these assets with your community, you can protect yourself and the people you love.

To keep our state safe, get informed and get vaccinated.



KEY MESSAGES

- ↳ Your doctor or pharmacist can help you with any questions you may have about the COVID-19 vaccine
- ↳ To keep our state safe, get informed and get vaccinated.
- ↳ For more information, visit coronavirus.vic.gov.au/<language> or call the COVID-19 hotline on 1800 675 398 and press 0 for an interpreter.



AUDIO

Voice Over:

There's a lot of talk out there about the COVID-19 vaccine.

But when it comes to your health, the one talk you should have, is with a doctor or pharmacist.

They can answer any questions you have and give you the information you need.

So get informed and get vaccinated.

Go to coronavirus.vic.gov.au/<language> or call the coronavirus hotline on 1800 675 398 and press '0' for an interpreter.

Authorised by the Victorian Government, Melbourne.

Available in these languages:

- ↘ Arabic
- ↘ Cantonese
- ↘ Croatian
- ↘ Greek
- ↘ Hakka
- ↘ Italian
- ↘ Khmer
- ↘ Macedonian
- ↘ Mandarin
- ↘ Punjabi
- ↘ Russian
- ↘ Spanish
- ↘ Turkish
- ↘ Vietnamese

DOWNLOAD AUDIO



SOCIAL TILES

Headline:

HAVE A QUESTION ABOUT THE COVID-19 VACCINE?
TALK TO A DOCTOR OR PHARMACIST.

Post Copy:

There's a lot of information out there about the COVID-19 vaccine. But when it comes to your health, the one conversation you should have is with a doctor or pharmacist.

They can answer any questions you have and give you the information you need. So get informed and get vaccinated.

Go to coronavirus.vic.gov.au/<language> or call the coronavirus hotline on 1800 675 398 and press 0 for an interpreter.



Available in these languages:

- ↘ Arabic
- ↘ Chinese Simplified
- ↘ Chinese Traditional
- ↘ Croatian
- ↘ English
- ↘ Greek
- ↘ Italian
- ↘ Khmer
- ↘ Macedonian
- ↘ Punjabi
- ↘ Russian
- ↘ Spanish
- ↘ Turkish
- ↘ Vietnamese

DOWNLOAD SOCIALS



POSTER

Headline:

HAVE A QUESTION ABOUT THE COVID-19 VACCINE?
TALK TO A DOCTOR OR PHARMACIST.

Post Copy:

There's a lot of information out there about the COVID-19 vaccine. But when it comes to your health, the one conversation you should have is with a doctor or pharmacist.

Footer:

VOICES FOR VACCINE

Get informed and get vaccinated.
Go to coronavirus.vic.gov.au/<language>, call the coronavirus hotline on 1800 675 398 and press 0 for an interpreter.

Authorised by the Victorian Government, Melbourne.



Available in these languages:

- Arabic
- Chinese Simplified
- Chinese Traditional
- Croatian
- English
- Greek
- Italian
- Khmer
- Macedonian
- Punjabi
- Russian
- Spanish
- Turkish
- Vietnamese

DOWNLOAD POSTERS



TRANSLATED INFORMATION

Amharic

www.coronavirus.vic.gov.au/amharic

Arabic

www.coronavirus.vic.gov.au/arabic

Assyrian

www.coronavirus.vic.gov.au/assyrian

Bengali

www.coronavirus.vic.gov.au/bengali

Burmese

www.coronavirus.vic.gov.au/burmese

Chin

www.coronavirus.vic.gov.au/chin

Chinese Simplified

www.coronavirus.vic.gov.au/simplified-chinese

Chinese Traditional

www.coronavirus.vic.gov.au/traditional-chinese

Croatian

www.coronavirus.vic.gov.au/croatian

Dari

www.coronavirus.vic.gov.au/dari

Dinka

www.coronavirus.vic.gov.au/dinka

English

www.coronavirus.vic.gov.au

Filipino (Tagalog)

www.coronavirus.vic.gov.au/tagalog

Greek

www.coronavirus.vic.gov.au/greek

Gujarati

www.coronavirus.vic.gov.au/gujarati

Hazaragi

www.coronavirus.vic.gov.au/hazaragi

Hindi

www.coronavirus.vic.gov.au/hindi

Italian

www.coronavirus.vic.gov.au/italian

Karen

www.coronavirus.vic.gov.au/karen

Khmer

www.coronavirus.vic.gov.au/khmer

Korean

www.coronavirus.vic.gov.au/korean

Macedonian

www.coronavirus.vic.gov.au/macedonian

Malayalam

www.coronavirus.vic.gov.au/malayalam

Nepali

www.coronavirus.vic.gov.au/nepali

Nuer

www.coronavirus.vic.gov.au/nuer

Oromo

www.coronavirus.vic.gov.au/oromo

Pashto

www.coronavirus.vic.gov.au/pashto

Persian (Farsi)

www.coronavirus.vic.gov.au/farsi

Polish

www.coronavirus.vic.gov.au/polish

Punjabi

www.coronavirus.vic.gov.au/punjabi

Russian

www.coronavirus.vic.gov.au/russian

Samoan

www.coronavirus.vic.gov.au/samoan

Serbian

www.coronavirus.vic.gov.au/serbian

Sinhalese

www.coronavirus.vic.gov.au/sinhalese

Somali

www.coronavirus.vic.gov.au/somali

Spanish

www.coronavirus.vic.gov.au/spanish

Swahili

www.coronavirus.vic.gov.au/swahili

Tamil

www.coronavirus.vic.gov.au/tamil

Thai

www.coronavirus.vic.gov.au/thai

Turkish

www.coronavirus.vic.gov.au/turkish

Urdu

www.coronavirus.vic.gov.au/urdu

Vietnamese

www.coronavirus.vic.gov.au/vietnamese



**THANK
YOU**

